Exhibit 1

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              UNITED STATES DISTRICT COURT
            SOUTHERN DISTRICT OF NEW YORK
    INTERNATIONAL BUSINESS
    MACHINES CORPORATION,
 6
               Plaintiff,
                               ) 20 Civ. 4573
7
          VS.
   RODRIGO KEDE DE FREITAS LIMA, )
 9
               Defendant.
10
11
12
     REMOTE VIDEOTAPED DEPOSITION OF JUAN ZUFIRIA
13
14
              New York, New York
15
                    July 10, 2020
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23
24 Reported by: BONNIE PRUSZYNSKI, RMR, RPR, CLR
    JOB NO. 181566
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Page 9 J. Zufiria 1 2 A. Yes, I understand. 3 0. And what did you do to prepare for the deposition today, if anything? 5 I talked to my lawyers. That is like -- I think it was around four times in the last three weeks. Q. And other than your lawyers, did you speak to anyone else at IBM about your 10 deposition today? 11 A. No. 12 Q. Did you speak to anyone else at IBM to get information for you that is relevant 13 14 to this particular case? 15 MR. SIGNORACCI: And I will just instruct the witness not to reveal the 16 17 contents of any communications you had 18 with counsel, including any instructions you received from counsel. 19 20 Q. Okay. Other than counsel. 21 A. No. And let me ask you, are you taking 22 0. 23 any medications that would impact your 24 ability to recall events in this particular 25 matter?

Page 36 J. Zufiria 1 2 Q. And that individual is not the CEO of the company; correct? A. 4 Correct. 5 Did you consider that to be a 0. demotion of any kind, given that you had previously reported to the CEO and the chairman of the company, and now you are reporting to someone that runs IBM Services, 10 Mr. Foster? A. Not at all. This is a change of 11 12 strategy that I have supported myself. Q. All right. So, let's talk a little 13 bit about Rodrigo Lima. You know Mr. Lima; 14 15 correct? 16 A. Yes. And when did you first meet 17 Q. 18 Mr. Lima? If you can't give me an exact date, you could say more than ten years ago. 19 20 Just generally. A. Generally, I would say 21 22 approximately around seven, six years ago. 23 Q. And you were both working at IBM for some period of time at that point? 24 25 A. Yes. Yes.

Page 37 J. Zufiria 1 2 And what was the reason you came to 0. know Mr. Lima at IBM at that point in time? A. I was -- I think I met him the 4 5 first time, he was a member of -- he was on a 6 strategy team, and he participated in some of the meetings. So, I met him there. And later he became also a member 8 of the PT, performance team, and I was a 10 member of the performance team, so we met 11 quite openly, because we were members of the 12 performance team. 13 0. Okay. And in the beginning, there 14 was no -- at the time when you met Mr. Lima, 15 there was no reporting relationship between 16 the two of you; correct? 17 No reporting relationship. A. And did there come a time when 18 0. Mr. Lima began reporting to you? 20 A. Yes. 21 And approximately when did that 0. 22 occur? February the 1st of 2019, when I A. 23 24 took this current job as senior vice 25 president of Global Technology Services.

Page 41 J. Zufiria 1 of the management system, another once a week 3 formally established. Q. How many individuals did you have 5 reporting to you in 2019, let's say? You know, the first line. A. Seven geographies and another staff 8 of four, another four reportees, part of my 9 staff that runs the global service lines and 10 the support functions. Legal, human resources, finance. 11 12 Q. Ballpark, how many total 13 individuals directly reported to you? I'm not talking about people in the entire 15 organization, but on your direct line. 16 A. I would say around 15 people approximately. I don't have it precisely. 17 18 Fifteen people. 19 And Mr. Lima had the job title or 20 job band of general manager; correct? 21 A. Yes. General manager of North America. 22 Q. And you had the job title of senior 23 24 vice president; correct? 25 A. Yes.

Page 42 J. Zufiria 1 Q. And how many of the 15 that 2 reported to you were also general managers? I would say around nine or 4 something like this. Ten. 5 6 Q. So, you had ten general managers reporting to you. Rodrigo was one of those. Correct? A. Yes. 10 Q. And what was your opinion of Mr. Lima's performance during the period of 11 12 time that he reported to you? 13 A. When I took the job, okay, he was, 14 I would say, one of the leaders with bigger 15 future, and we systematically invested in him 16 before I came, and we continued to invest in him as a future leader of IBM. 17 18 So, all the references were very positive. My references were positive, as in 19 20 a strong leader in IBM. Did you find him to be a truthful 21 0. 22 person? 23 A. Yes. I have to say at that time, 24 yes. 25 Q. Did you find him -- did you find

Page 49 1 J. Zufiria 2 We discussed the pros and cons of each one of the options. He said okay, let me think about which one would be better for my career decision. 5 6 0. We know ultimately he took the job running the integrated accounts; correct? 8 A. Yes. 9 What was the other job he was 0. 10 offered? 11 I was offering him to run a job 12 which is a technology services, Technology 13 Support Services, which is a piece of GTS, 14 and that was a global job. I wanted to give 15 him the possibility to run an integrated 16 business globally end to end, okay, for IBM. 17 Did you say -- the court reporter 18 wrote down, "I was offering him a job which is a terminal services"? Is that what you --19 20 is that the word? 21 No, no. It's called Technology A. Support Services. It's a piece of Global 22 Technology Services that has its own entity. 23 24 Q. Okay. 25 Its own end-to-end profit and loss,

Page 56 J. Zufiria 1 We do it immediately. Most of the 2 changes we do immediately. Obviously, we allow the leaders later to transition after 5 the announcement. Okay? So that transfer of information from one leader to the next leader. Q. Do you know the --9 A. Normally we change -- we do the 10 change fast. 11 Q. Did you finish your answer. 12 A. Yes. 13 Q. Okay. Good. Do you know the day the 14 15 announcement went out about this change 16 involving Mr. Lima, approximately? 17 A. Difficult to remember. I don't 18 remember. 15th of January or something like 19 this. I don't know the exact date. Q. And was it sent by you announcing 21 this change or by someone else? It was done -- we made a call with 22 A. 23 Bridget van Kralingen, the new -- the leader 24 for Mr. Lima and myself. 25 Q. Okay.

Page 57 J. Zufiria 1 2 And there is a similar conversation A. on the transferring of the organization. The two leaders, we got together in a call and 5 made the announcement. 6 Q. Can you state the name again of the 7 individual who was going to become his new 8 manager? 9 A. Yes. Ms. Bridget van Kralingen. 10 Q. Bridget van Kralingen? 11 A. Yes. MR. SIGNORACCI: Kralingen, G-E-N 12 13 at the end. 14 MR. DELIKAT: Can you spell it? 15 You can put it in, if you know. 16 MR. SIGNORACCI: Sure, sure. It's 17 B-R-I-D-G-E-T, space, lower case V-A-N, 18 space, K-R-A-L-I-N-G-E-N. 19 And I will refer to her as Bridget. 0. 20 Is she also at the senior vice president 21 title? A. Yes. She is a senior vice 22 23 president of what we call Global Markets. 24 And she is -- you are the senior vice president of GTS. What's her title? 25

Page 58 1 J. Zufiria She's senior vice president of what? A. Today, she is the senior vice president of Global Markets. 5 And do you know approximately how 0. many general managers report to Bridget, at least in this year of 2020? We have the seven geographies and another 12 people, or 11 general managers 10 report to her. 11 Q. And so, this is the middle of 12 January. Do you recall when, approximately 13 what date IBM told its employees to go into lockdown or to shelter in place because of 15 Covid-19? When did that happen? 16 A. This happened around the -- I think it's around 13 of March or something like 18 this, more or less. I remember because that 19 day -- the day that the U.S. lock down, I 20 think that's when we already established 21 saying people shouldn't go to the office. 22 MR. SIGNORACCI: Mike, if you are 23 heading in a new direction, would this be 24 a good time to take a break? 25 MR. DELIKAT: Let me finish this

Page 62 J. Zufiria 1 2 integrated accounts are exactly North America. There is a list, and I don't have it in my brain. 5 Q. And when Mr. Lima was the general manager for North America, he did not have 6 7 responsibilities for Brazil, did he? MR. SIGNORACCI: Objection to form. 8 9 A. No. 10 MR. SIGNORACCI: But you can 11 answer. 12 A. No. 13 Q. And are you aware of the fact that 14 Mr. Lima had an apartment or a home in São Paulo? 15 I didn't know. I never discussed 16 Α. this with him. 17 Q. So, he never told you that part of 18 the reason he was flying to South America was 20 he had property there and relatives there, and that was the reason he would visit? 21 22 A. Well, we comment that he was 23 sometimes to visit the family. Sometimes he 24 was member of a board of directors of a 25 company in Latin America, and he was visiting

Page 63 J. Zufiria 1 the accounts for which he was the partnership 3 executive. Okay? But every day he was going to Latin 4 America, I was not discussing why are you 6 going to do this flight or what you are going to do in the following two or three days. Q. Did he ever tell you he has a stepson in Brazil who suffers from a medical 10 condition? A. He told me that he has a stepson 11 12 that was going through difficulties, okay, 13 and that was creating some personal tension, 14 tension for him. 15 Q. Did he tell you that stepson was living in Brazil? 16 17 A. I don't remember we specifically 18 said that. I don't remember having in my mind that the stepson was in Brazil or he was 19 20 in North America with him. I don't remember 21 that. 22 Q. Did he ever tell you that he has a 23 son in high school in the United States who 24 was going on to college and wanted to be a 25 doctor?

Page 64 J. Zufiria 1 2 Yes. He mentioned to me he is A. interested in his son pursuing education in the United States. 5 And did he ever mention to you that 0. his parents live in Brazil? Not specifically, but I guess I assumed that. Okay? It would not be a surprise for me that his parents live in 10 Brazil, yes. 11 Did he ever tell you that he was 12 financially responsible for his parents? 13 A. No. Q. Okay. We have been talking a lot 14 15 about GTS and services. If you could explain to a layman, what is the services part of the 16 business, when people refer to services, and 17 make it in an explanation that is not too 18 technical, please. 19 20 If -- when I think of services in a 21 broad term, it's basically saying I go to our client, and I am going to manage your IT 22 23 environment for you. I'm going to manage how 24 the machines perform. I'm going to prepare, 25 make the changes in your environment, and I

Page 65 J. Zufiria 1 will do this work for you. We call it -- in 2 3 most of the cases, we call it outsourcing. I will perform activities for you. This is a 5 core part of our business, is the 6 outsourcing. 7 So, I'm going to establish the machines, establish the connectivity of the machines, and I am going to perform the 10 activities to be sure that this works. This 11 implies procuring equipment, establishing the 12 software, and put in the environment and 13 maintain the environment working for the client. 14 15 Q. Okay. And in the outsourcing part of the business, are there companies like 16 Accenture that compete with IBM for that 17 18 work? 19 Yes. There are companies that 20 compete with us for that work, yes, and also Indian firms. 21 22 Q. Okay. 23 And also, a big part of our work is 24 now moving to the cloud, and we have our own cloud to perform those services. We also 25

Page 66 J. Zufiria 1 compete with the public cloud providers now, with the Amazons, with the Microsofts and with the Googles. 5 But during the time Mr. Lima was the senior -- was the general manager for North America in GTS, the competitors for just the services part of the business would 9 have been Accenture; correct? 10 MR. SIGNORACCI: Object to form. 11 You can answer. 12 Let me -- let me answer to that. Α. 13 Normally, we are competing with consortium of Accenture plus Microsoft. That was the 14 15 typical competition. It was -- the competition was the client decides what kind 16 of infrastructure they are going to use to 17 run the environment, is it going to be IBM 18 19 public cloud, is it going to be Microsoft 20 public cloud, and how the work is going to be 21 performed to move the workload from where 22 they have today to the public cloud. 23 The work in our case is done by IBM 24 in this same way, to build infrastructure, where we are competing. Our competitors go 25

Page 67 J. Zufiria 1 together. They say, I move the workloads to Microsoft, and a combination of Microsoft and Accenture competes with us. 5 But Microsoft does not build infrastructure; correct? A. Yes, Microsoft builds infrastructure. Its public cloud is an infrastructure. 10 Q. But we are talking about the infrastructure mainframes, for example. Does 11 12 Microsoft make mainstreams? No. "Infrastructure" is a broad 13 term, because you can have mainframes, you 15 can have servers in your premises, or you can have public clouds in a public environment. 16 17 So, you can build different types 18 of infrastructures. It's true, Microsoft 19 doesn't build mainframes, but we build all 20 the type of infrastructure. Microsoft builds 21 the public cloud infrastructure in 22 competition with the public cloud infrastructure we build for our clients. 23 24 Microsoft is not considered to be an outsourcing firm, is it? That would be a 25

Page 134 J. Zufiria 1 framing the transactions with the clients, and understanding the opportunities of business with the clients. He had very strong insight into the clients. So, I think that this would be a very good help for this organization. Any other positive traits you saw 0. in him which you thought would enable him to 10 be successful in this role? 11 A. I think --12 Q. Other than -- wait a second. Let 13 me finish the question. Any other traits other than 14 15 creativity that you saw in him that would 16 help him succeed in this role? 17 I think besides the creativity and the understanding of the client problems, 18 19 trying to see the problems from the client's 20 side, the client side, I would say 21 creativity, client insight, and probably a 22 very deep knowledge of IBM strategy, because 23 comparing to other leaders, he has been much 24 more exposed to the strategy conversation. So, probably he could articulate that well 25

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Page 135
                       J. Zufiria
 1
 2
    and give value for a client, because of the
    depth of knowledge and understanding of the
    strategy.
              MR. DELIKAT: All right. Why don't
 5
      we take a break here.
 6
              MR. SIGNORACCI: 5:05?
             MR. DELIKAT: Sure.
 9
             THE VIDEOGRAPHER: We are going off
10
       the record at 4:58 p.m.
11
              (Recess taken.)
12
              THE VIDEOGRAPHER: We are going
13
        back on the record at 5:09 p.m.
14
    BY MR. DELIKAT:
15
        Q. Okay. I want to just go back over
16 one other thing. You, I believe, stated in
17 your earlier testimony that you learned that
    Mr. Lima resigned from someone in human
18
    resources; correct?
19
        A.
20
              Yes.
           And is it your testimony you had no
21
        0.
22 conversations with Mr. Lima about his
23 resignation?
24
        A.
              No.
25
        Q.
             Okay.
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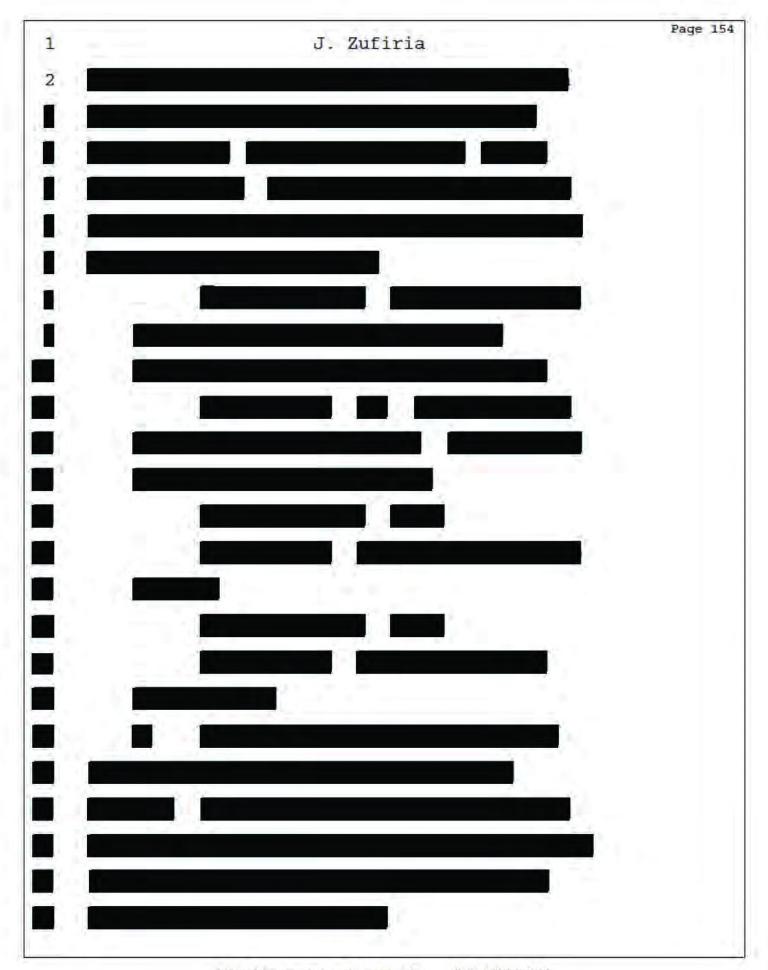
Page 136 J. Zufiria 1 2 No conversation with Rodrigo. A. 3 0. All right. So, you did not talk to Rodrigo about his decision to resign? 5 A. No. He didn't tell you why he was 6 Q. 7 leaving IBM? 8 A. No. He didn't tell me anything. 9 You didn't try to change his mind? 0. 10 A. No. I think that when I was communicated, it was already a fact. It was 11 12 already done. 13 Did his resignation come as a 14 surprise to you when HR told you about it? 15 A. I would say 50/50, okay? I thought that with all the investment I have done with 16 him in the last year, I think that he -- I 17 felt that he was very committed to the 18 19 success of IBM. On the other hand, I always 20 have a face on the conversations about his 21 leave and things like that, that he was 22 always discussing or considering options. So, therefore, I have to say, I'd 23 24 be feeling that, oh, my God, Rodrigo is 25 leaving, I thought that he was already

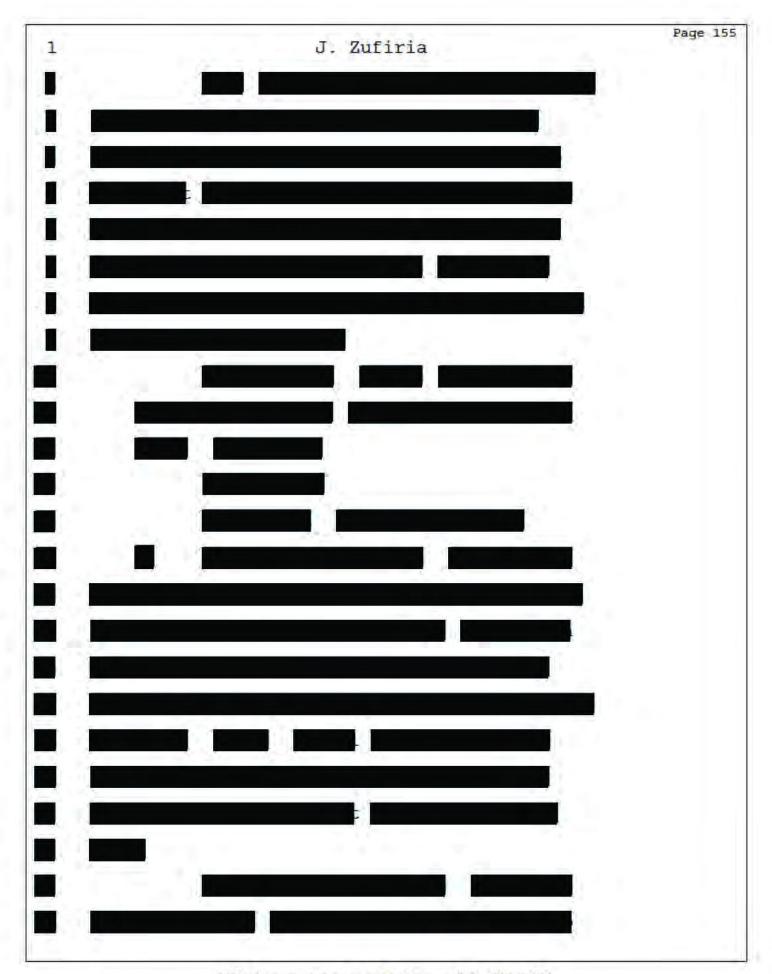
Page 140 J. Zufiria 1 2 whole meeting. Q. And are you aware of whether or not 4 Mr. Lima attended that meeting? 5 A. Yes, he attended the meeting. He was reporting to me, and he was invited as one of the general managers, the most 8 promising general managers. 9 Q. Okay. And did Mr. Lima stay for 10 the entire meeting or just for part of it? A. He stayed. He was invited for the 11 12 entire meeting. 13 Q. Was he there for the entire 14 meeting? A. I think so, yes. I -- I don't -- I 15 16 have it in my mind that he was there for the 17 full meeting. Q. Okay. And this meeting occurred 18 19 where? Where did it take place? 20 A. It took place in the Thomas Watson 21 Research Center in Yorktown Heights. 22 Q. Is this a once-a-year meeting or on 23 what frequency does it occur? 24 A. Once a year there is a strategy 25 meeting between the senior VPs, five or six

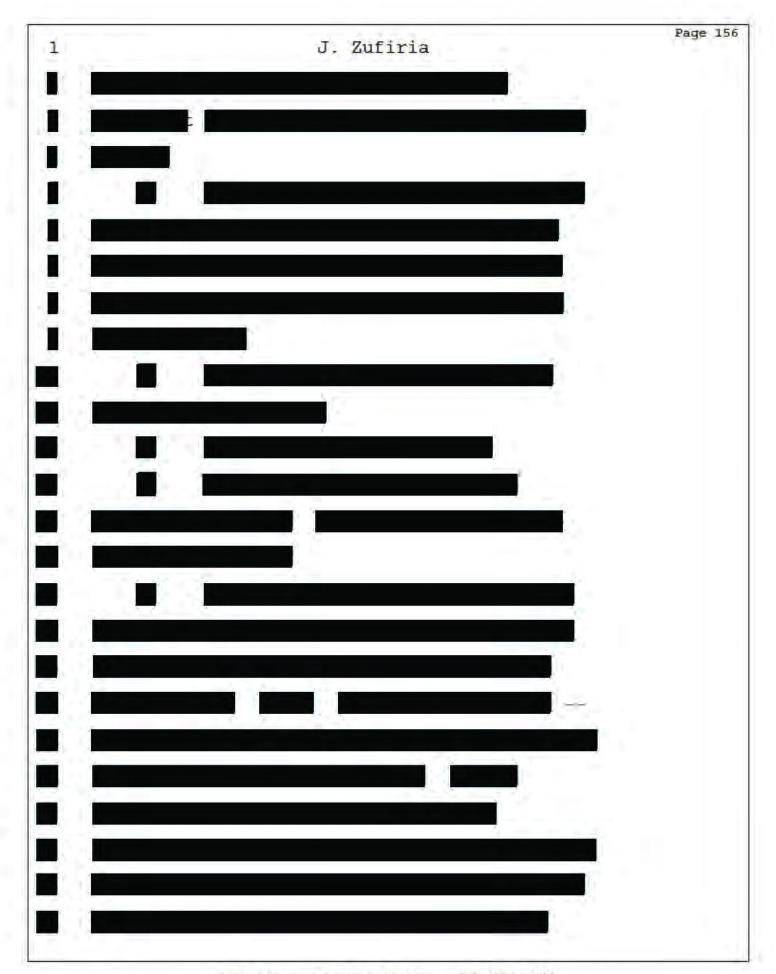
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Page 141
                        J. Zufiria
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    key general managers and the board of
    directors.
             Okay. If we look at --
 4
        0.
 5
              MR. DELIKAT: You will have to go
 6
        down, Shawn, to IBM Bates stamp 100647.
 7
              MR. BUTTE: 647?
              MR. DELIKAT: 647 are the last
 8
9
       three digits.
10
             MR. SIGNORACCI: Can you tell us
11
        how many pages this document is?
12
              MR. DELIKAT: Seventy-two. We are
13
        giving you the Bates stamp page, so --
14
              MR. SIGNORACCI: Thank you.
15
        0.
             Okay. Do you see this page here
16 that has a box, and it says "Taking on
17
    Google"; correct?
18
        A.
             Yes.
19
        Q.
           Do you see that?
20
        A.
             Yes.
        Q. And in the middle of the page, it
21
    says, "This is a race." Do you see that?
22
23
             "This is a race." Yes, I see this.
        A.
24
        Q.
              Do you recall the -- yeah. Do you
25
    recall the discussion on this at the meeting?
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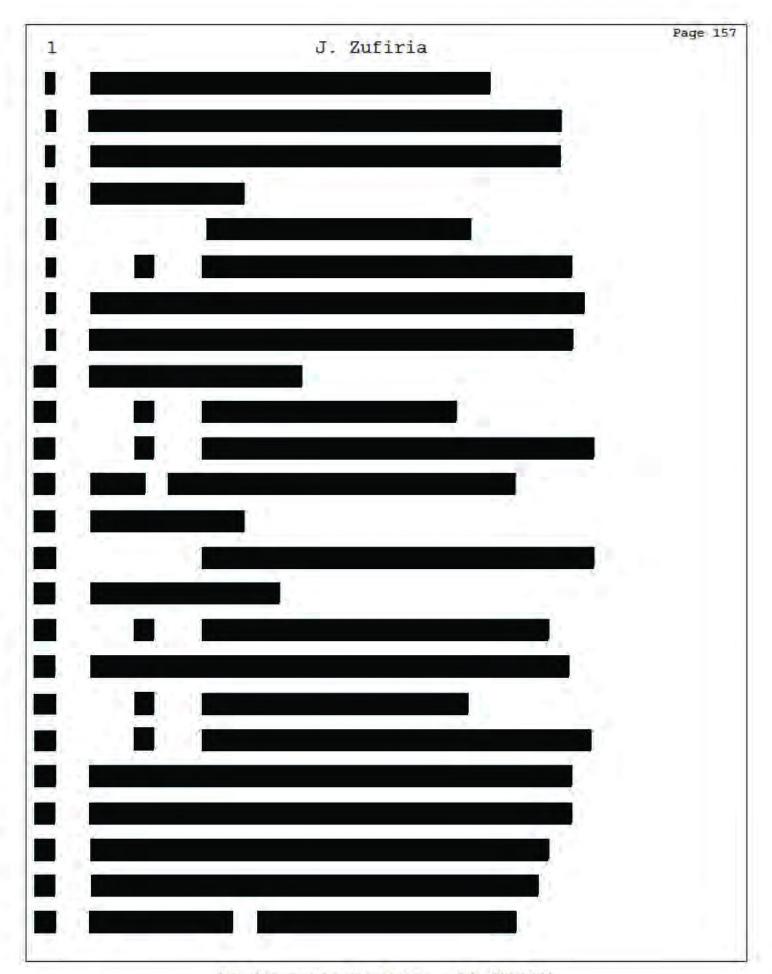
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Page 152
                        J. Zufiria
 1
    started three years ago. It's still alive,
 2
 3
    and it's going to last another ten years.
        Q. Well --
 4
 5
              MR. SIGNORACCI: Juan, are you
        there?
 6
 7
              THE WITNESS: Yes, I'm here.
 8
             MR. SIGNORACCI: Did you say --
9
        what was the last line of your testimony?
10
        Did you say ten years, one zero?
11
              THE WITNESS: Yes, ten years, for
12
        the following ten years.
13
        Q. So, let me just ask a very simple
14
    question. When you use the word "now," you
15
    mean now and going back three years; is
   that -- is that your testimony?
16
17
              MR. SIGNORACCI: Objection to form.
             When I say "now," it's something
18
    that exists in this moment, and when I say
19
20
    "now" is -- in ahora, in their language, we
    are working, I don't say this morning. Okay?
21
    When I say "now," now is the battle that
22
    means -- it's not a battle of the mainframe
23
    that was 20 years ago. It's an existing
24
    battle. Okay? Now is the battle.
25
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Page 153 1 J. Zufiria 2 But when you say now is the battle, Q. you mean the battle is three years ago? 3 4 MR. SIGNORACCI: Objection to form. 5 A. No. The battle started three years, and it's going to last another ten 6 7 years. It's a battle that is ongoing. We are in the battle now.









Page 158 1 J. Zufiria 3 0. Can you tell us the name of one 4 analyst or consultant that considers IBM to 5 be a meaningful competitor of Microsoft or 6 Amazon in the public cloud space? 7 The first one is, we considered and we want to be in that market, and we have 9 been invested in that market, so the 10 analysts, they can say whatever they want, 11 but it's our investment, our interest and our 12 conversations with our clients. 13 Now, analysts, probably if you look 14 at, we are in the -- we are in the -- in the 15 picture of four analysts. Some of them would 16 put us weaker in one place, stronger in other 17 places. I mean, you have -- and I guess that 18 they will say this, Forrester, Gartner, all 19 of them. 20 We play and we compete, and we have 21 the mission to be, and we are in the 22 business, in particular in public cloud in 23 the enterprise. Okay. We don't want to 24 compete for the pictures in the public cloud. 25 We compete to build a public cloud that is

Page 159 J. Zufiria 1 suited for the enterprise, who have specific characteristics. That's where we compete. That's where we serve. 5 We are a business-to-business 6 business. Okay? Business to business, not business to consumer. And that's where we go. We don't have the volumes of the pictures. We have the data of your clients, 10 and we have very clear strategy on how we compete through differentiation. 11 12 0. This is part of the 13 transformational strategy that this deck 14 talks about; right? This is the future 15 direction of IBM, where it's going? 16 A. Yes. 17 And it will be going -- go ahead. 18 A. It has components not only of the infrastructure, also how we do application 19 20 modification with our clients, to move the workloads into the direction of our IBM 21 22 public cloud from the clients of enterprise. 23 Q. And did the integration of GBS and 24 GTS have something to do with this new 25 transformational strategy?

Page 160 1 J. Zufiria Yes. It helps in the strategy. 2 A. 3 0. And what -- what does the 4 integration of GBS and GTS have to do with 5 the strategy that you have told us about? 6 A. When you move into the public 7 cloud, you need to modernize the applications, and this is work that is done 9 by GBS. At the same time that you prepare 10 the infrastructure, that is the work that is 11 done by GTS. 12 So, when we go to our client, we 13 can compose the two elements in a better way 14 that give us a competitive advantage, and we 15 can develop the different economic parameters 16 of our proposals between the GBS, the GTS, 17 and also the public cloud component. MR. DELIKAT: Shawn, let's put up 18 19 our tab ten.

